



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4128473

Schedule Dates 12/11/19-12/22/19
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (91) 734-4531x9 /
CPE MBL/9470
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 12/10/19
Last Modified 12/10/19
Entered By Heather Deforge
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,392.50
Net Total \$149,557.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2019	178	\$175,950.00
Grand Total:	178	\$175,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/15/19-12/22/19	1	:30	6P- ABC-World News Tonight (Sunday)	1							X	2	\$2,000.00	\$4,000.00	Washington (WJLA)		12/10/19
2.0	Normal Line / SPOT	12/15/19-12/22/19	1	:30	6:30P- News-ABC 7 News at 630p Wknd	1							X	2	\$1,000.00	\$2,000.00	Washington (WJLA)		12/10/19
3.0	Normal Line / SPOT	12/22/19-12/22/19	1	:30	9P- ABC-The Year	1							X	1	\$4,000.00	\$4,000.00	Washington (WJLA)		12/10/19
4.0	Normal Line / SPOT	12/15/19-12/22/19	1	:30	11P- 12A (EST)	2							X	4	\$500.00	\$2,000.00	Washington (WJLA)		12/10/19
5.0	Normal Line / SPOT	12/15/19-12/22/19	1	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	2	\$300.00	\$600.00	Washington (WJLA)		12/10/19
6.0	Normal Line / SPOT	12/14/19-12/21/19	1	:30	6:58:30A- ABC-Good Morning America Saturday	1						X		2	\$325.00	\$650.00	Washington (WJLA)		12/10/19
7.0	Normal Line / SPOT	12/19/19-12/19/19	1	:30	9P- ABC-The Great American Baking Show (Thursday)	1				X				1	\$4,000.00	\$4,000.00	Washington (WJLA)		12/10/19
8.0	Normal Line / SPOT	12/11/19-12/11/19	1	:30	7:57:56P- ABC-The Goldbergs (Wednesday)	1			X					1	\$4,000.00	\$4,000.00	Washington (WJLA)		12/10/19
9.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke	3	X	X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		12/10/19

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10.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	2:04:10A- Jeopardy 2	5			X	X	X			5	\$100.00	\$500.00	Washington (WJLA)		12/10/19
11.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	3:59:27P- News-ABC 7 News at 4p	5			X	X	X			5	\$400.00	\$2,000.00	Washington (WJLA)		12/10/19
12.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	3:59:27P- News-ABC 7 News at 4p	5	X	X	X	X	X			5	\$400.00	\$2,000.00	Washington (WJLA)		12/10/19
13.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:24:24A- News-Good Morning Washington at 430a	5			X	X	X			5	\$100.00	\$500.00	Washington (WJLA)		12/10/19
14.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:58A- News-Good Morning Washington at 5a	5			X	X	X			5	\$250.00	\$1,250.00	Washington (WJLA)		12/10/19
15.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	5:58:15A- News-Good Morning Washington at 6a	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		12/10/19
16.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:57P- 7P (EST)	2	X	X	X	X	X			2	\$7,000.00	\$14,000.00	Washington (WJLA)		12/10/19
17.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:58:46P- Wheel Of Fortune	5			X	X	X			5	\$2,400.00	\$12,000.00	Washington (WJLA)		12/10/19
18.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:58:46P- Wheel Of Fortune	4	X	X	X	X	X			4	\$2,400.00	\$9,600.00	Washington (WJLA)		12/10/19
19.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	7:27:56P- Jeopardy	3	X	X	X	X	X			3	\$4,000.00	\$12,000.00	Washington (WJLA)		12/10/19
20.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	9A- Live with Kelly	3	X	X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		12/10/19

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21.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	9A- Live with Kelly	3			X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		12/10/19
22.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	10A- Rachael Ray	3	X	X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		12/10/19
23.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	10A- Rachael Ray	3			X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		12/10/19
24.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	10:58:25A- ABC-The View	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Washington (WJLA)		12/10/19
25.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	11:35P- ABC-Jimmy Kimmel	5	X	X	X	X	X			5	\$500.00	\$2,500.00	Washington (WJLA)		12/10/19
26.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	11:59:56A- News-ABC 7 News at Noon	3	X	X	X	X	X			3	\$250.00	\$750.00	Washington (WJLA)		12/10/19
27.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	11:59:56A- News-ABC 7 News at Noon	3			X	X	X			3	\$250.00	\$750.00	Washington (WJLA)		12/10/19
28.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	12:37A- ABC-Nightline	5			X	X	X			5	\$200.00	\$1,000.00	Washington (WJLA)		12/10/19
29.0	Normal Line / SPOT	12/16/19-12/16/19	1	:30	7:57:56P- ABC-The Good Doctor (Monday)	1	X								\$4,000.00		Washington (WJLA)		12/10/19
29.0.1	Preempt	12/16/19															Washington (WJLA)	Program Change/Exception - 8pm-10pm The Great Christmas Light Fight	
30.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	2:04:10A- Jeopardy 2	3	X	X	X	X	X			3	\$100.00	\$300.00	Washington (WJLA)		12/10/19

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31.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:24:24A- News-Good Morning Washington at 430a	3	X	X	X	X	X			3	\$100.00	\$300.00	Washington (WJLA)		12/10/19
32.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	12:37A- ABC-Nightline	3	X	X	X	X	X			3	\$200.00	\$600.00	Washington (WJLA)		12/10/19
33.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:58A- News-Good Morning Washington at 5a	5	X	X	X	X	X			5	\$250.00	\$1,250.00	Washington (WJLA)		12/10/19
34.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	7:27:56P- Jeopardy	5			X	X	X			5	\$4,000.00	\$20,000.00	Washington (WJLA)		12/10/19
35.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:57P- 7P (EST)	2			X	X	X			2	\$7,000.00	\$14,000.00	Washington (WJLA)		12/10/19
36.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	5:58:15A- News-Good Morning Washington at 6a	5			X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		12/10/19
37.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke	3			X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		12/10/19
38.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	11:35P- ABC-Jimmy Kimmel	4			X	X	X			4	\$500.00	\$2,000.00	Washington (WJLA)		12/10/19
39.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	10:58:25A- ABC-The View	3			X	X	X			3	\$500.00	\$1,500.00	Washington (WJLA)		12/10/19
40.0	Normal Line / SPOT	12/11/19-12/11/19	1	:30	9P- ABC-Modern Family (Wednesday)	1			X					1	\$8,000.00	\$8,000.00	Washington (WJLA)		12/10/19

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41.0	Normal Line / SPOT	12/12/19-12/12/19	1	:30	9P- ABC-The Great American Baking Show (Thursday)	1				X				1	\$4,000.00	\$4,000.00	Washington (WJLA)		12/10/19
42.0	Normal Line / SPOT	12/16/19-12/16/19	1	:30	7:57:56P- ABC-The Great Christmas Light Fight (Monday)	1	X							1	\$5,000.00	\$5,000.00	Washington (WJLA)		12/10/19
43.0	Normal Line / SPOT	12/14/19-12/21/19	1	:30	11P- 12A (EST)	1						X		2	\$500.00	\$1,000.00	Washington (WJLA)		12/10/19
44.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:59:30P- News-ABC 7 News at 5p	5			X	X	X			5	\$500.00	\$2,500.00	Washington (WJLA)		12/10/19
45.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:59:30P- News-ABC 7 News at 5p	5	X	X	X	X	X			5	\$500.00	\$2,500.00	Washington (WJLA)		12/10/19
46.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:58A- ABC-Good Morning America	8			X	X	X			8	\$500.00	\$4,000.00	Washington (WJLA)		12/10/19
47.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:58A- ABC-Good Morning America	8	X	X	X	X	X			8	\$500.00	\$4,000.00	Washington (WJLA)		12/10/19
48.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	5:59:26P- News-ABC 7 News at 6p	5			X	X	X			5	\$800.00	\$4,000.00	Washington (WJLA)		12/10/19
49.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	5:59:26P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$800.00	\$4,000.00	Washington (WJLA)		12/10/19

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50.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	11:00:26P- News-ABC 7 News at 11p	3	X	X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)		12/10/19
51.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	11:00:26P- News-ABC 7 News at 11p	5			X	X	X			5	\$800.00	\$4,000.00	Washington (WJLA)		12/10/19

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